

The [INSERT COUNCIL NAME] is excited to announce it will celebrate the Order of the Arrow's centennial as an ArrowTour host. ArrowTour is an interactive event for Scouts, volunteers, and Scouting alumni that will travel throughout the country during the summer of 2015. The tour will make a stop on [INSERT DATE OF ARROWTOUR STOP] at [INSERT LOCATION OF ARROWTOUR SITE].

The purpose of the tour is to commemorate the Order of the Arrow's 100th anniversary. During the event, participants will have the opportunity to learn about the Order of the Arrow, its story, and its future. Some of the program highlights include interactive exhibits, activities such as silk-screening and branding, and challenge games. Participants will have a chance to meet some of the Order's national leaders, and alumni can learn about the Scouting Alumni Association and local alumni efforts to supporting Scouting in our area.

An exclusive ArrowTour Trading Post will carry ArrowTour and OA centennial merchandise. The Order of the Arrow will split the trading post proceeds with the [INSERT COUNCIL DESIGNATED BENEFICIARY].

The program will conclude with a special show that recognizes the Order's rich history and empowers participants to help shape the organization's future. The Order of the Arrow is creating a truly unique and interactive experience for all Scouts, volunteers, and Scouting alumni.

The tour will open at [INSERT START TIME] and will conclude at [INSERT END TIME]. [INSERT INFORMATION ABOUT REGISTRATION/RSVP PROCESS].

You can find more information about the ArrowTour routes and program on the web at <http://arrowtour.oa-bsa.org>. You can also keep up with the tour as it makes its way around the country by following [@ArrowTour](#) on Twitter.